'In This Boat Together': Despite COVID, Libraries and Families Develop Tighter Bonds

*Maryland Libraries Have Adopted Services That Offer a Glimpse into How New Family Engagement Practices Can Outlast the Pandemic*

**Author:** GFRP Staff

When libraries shut down at the beginning of the pandemic, families lost an important place to interact with each other, where informal connections can be just as important to children’s success and well-being as organized programs.

Library branches across Maryland, however, quickly mobilized to deliver services to families in the safest way possible, offering children remote book clubs, Wi-Fi hotspot borrowing programs, and grab-and-go art kits.

And the Maryland State Library took the lead on ensuring library staff — many who were using virtual platforms, such as Zoom for the first time — were equipped to keep families connected to library services and to each other.

“We provided the tools to help people be successful,” said Carrie Sanders, youth services coordinator at the Maryland State Library. She noted that there was a mindset that, “We’re all in this boat together, and we’re going to help each other paddle.”

Dorothy Stoltz, director of community engagement for the Carroll County Public Library in Maryland, agreed that there was a “sandbox” approach to sampling new tools that “provided this foundation for intelligent risk-taking” in an effort to stay connected to families as much as possible.

While the relationships between parents and schools have been strained over the past year and a half — because of problems with remote learning or conflict over reopening protocols — connections between families and libraries have grown stronger as parents reached out for help to keep their children moving forward academically.

The Baltimore County Public Library, for example, organized panel discussions for parents on topics such as lessons from homeschooling, warning signs of depression in children, and setting up a space for children to learn at home. And the Anne Arundel County Public Library provided resources on learning at home, hosted homework help programs, and gave students access to YouTube videos for learning that were blocked on school-issued laptops.

Now, nearly two years into the pandemic, and as libraries work toward resuming normal operations, many library leaders and children’s services staff are holding on to some practices that were born out of necessity during peak periods of isolation for families. Here are a couple examples:

### Grab-and-go kits

The Prince George's County Memorial Library System prepared and distributed grab-and-go STEM and art kits to support at-home learning. In other parts of the country, including Little Rock and Chicago, such activity kits are now a routine part of library services and viewed as one way libraries are evolving for the future.

“Families continue to ask for these kits, and library staff continue to provide, as much as possible,” Sanders said.

During lockdowns, library staff members would drop off kits at children’s homes, if needed, or hand them out as families drove to the branch. Instead of feeling impersonal, curbside service, Sanders said, has been an opportunity to deepen relationships with families.

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“Schools were so overwhelmed just trying to focus on instruction last year. We tried to fill in the gaps.”

- Carrie Sanders
Maryland State Library
Outdoor programming

Unlimited fresh air outside can dilute COVID-19 and significantly reduce transmission. Librarians took advantage of that science to keep providing in-person services last year. Outdoor book clubs in Dryden, New York, Boston’s “StoryWalks,” and bicycle maintenance programs in Des Moines are a few examples.

The Baltimore County system even created a take-home kit that encouraged children to get outside and away from their screens — complete with a jump rope, chalk, a ball, and instructions on how to play games.

“Libraries stretched themselves in new ways to achieve this type of programming.”

- Carrie Sanders
  Maryland State Library

Many staff members had to learn how to use new equipment to amplify voices outside or use library acreage and facilities in new ways. They also strengthened or forged partnerships in their communities to provide outdoor programming in unique outdoor spaces, such as amphitheaters, state parks, museum grounds, park gazebos and garden centers, Sanders said.

All of these efforts to support parents and grandparents in their expanded role as at-home teachers have only created tighter bonds between library staff members and families — despite being "physically separated from each other over much of the past many months," Sanders said.

She shared some comments that a librarian expressed in a survey about returning to in-person story times after a year on remote-only interaction.

“We were able to accommodate larger groups than we would have indoors, often getting attendance of over 100 people. Our librarians used the opportunity to innovate and collaborate in providing larger-scale formats for their stories, such as acting out stories and utilizing puppets," the librarian wrote. "Several customers were able to connect with librarians who were featured in our virtual story times. After a year only being able to interact with our adult customers via the phone and drive thru, it was a delight to interact with children again.”

The Harford County Public Library in Maryland held an outdoor summer concert series for families.

Photo Credit: Harford County Public Library

An outdoor story time in Maryland. Photo courtesy of the Cecil County Public Library. Photographer: Tyler Koch.